



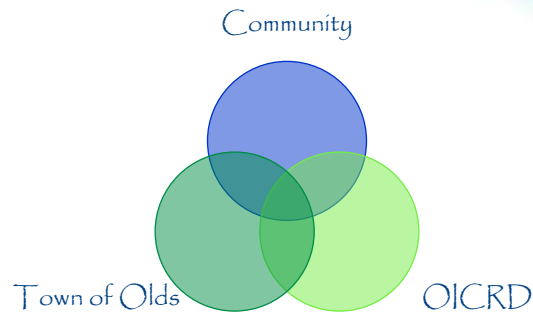
Introduction – Mayor Judy Dahl

- Mel Giles – OICRD
- Nina Gales – Town of Olds Administration

Town of Olds – Vision Statement
 “Olds is an environmental leader in a progressive, sustainable community providing sustainable opportunities.”

Olds Institute for Community & Regional Development (OICRD) – Vision Statement
 “To be the recognized leader in sustainable community and regional economic development.”

Leadership Model



OICRD Board

The **Olds Institute of Community and Regional Development** is a Community Association.

Included amongst its members are four major institutions:

- Olds College
- Olds Agricultural Society
- Olds and District Chamber of Commerce
- The Town of Olds

The Association came into being as a result of a recommendation made to the Town by the Olds and District Chamber of Commerce.

The Town took this recommendation to the Town Advisory Committee for Economic Development.

This committee in turn formed the association under the Societies Act.

OICRD Board

Responsibilities

- Leadership and Stewardship – overseeing strategic direction and planning for succession and renewal.
- Overseeing risk management – implementation and control.
- Empowerment and Accountability – delegating authority – allocating responsibility – establishing effective accountability mechanisms.
- Communication and Transparency – determining communication flow – communicating with and reporting to stakeholders.
- Service and Fairness – setting an example in corporate responsibility – providing ethical leadership – promoting environmental sustainability.
- Accomplishment and Measurement – monitoring and overseeing management – selecting performance measures – evaluating the board and the CEO.
- Continuous Learning and Growth – promoting a culture of innovation and change.

OICRD – 7 Pillar Committees

Finance	Retention and Expansion	Investment and attraction	Marketing and Promotion	Opportunity Identification	Community Life Style	Technology
<p>To create a community that is indisputably recognized as a leader in partnering, networking and entrepreneurial activity.</p> <p>To encourage and facilitate cooperative initiatives to drive growth and well being.</p> <p>To encourage and promote sustainable development in the Community of Olds and surrounding region.</p> <p>To provide a forum for the consideration and discussion of questions affecting the interests of the community and surrounding region.</p> <p>Generally to encourage and foster and develop among its members a recognition of the importance of entrepreneurship and growth in all business sectors to the economy and general well being of the community.</p> <p>To coordinate activities of other groups to promote the community of Olds and surrounding region.</p>						

Our Municipal Sustainability Planning Process

- Partnering
- Existing Resources & Timeline
- Existing Sustainability Projects

Moving Forward

- Buy-in from Town Council
- Buy-in from OICRD

Progress

- Formal Presentation to Council on results and project analysis
- Completed Municipal Sustainability Planning Strategy for Council review before end of October 2007
- Implementation and Follow up Plan presented to Council from OICRD

Key Successes & Challenges

- Success with the Town of Olds/OICRD partnership.
- Success with The Natural Step Framework for sustainability planning.
- Success giving the community the opportunity for meaningful involvement that makes a difference.
- Challenges with the complexity of the project.
- Challenge with the interconnectivity, involvement and engagement of all of community stakeholders, community groups and citizens.