

**LEAD A
COMMUNITY!**

HOW TO ~~MANAGE~~ A MUNICIPALITY!

Alberta Urban Municipalities Association

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- Congratulations on your successful campaign for mayor!

But Now, A Sense of Urgency



- “You have sat too long for any good you have been doing...Depart, I say, and let us have done with you. In the name of God, go!”
- Oliver Cromwell, dismissing the Rump Parliament.



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Carpe Diem, “Seize the Day”

- Throughout, *The Dead Poets Society*, Robin Williams repeats the Latin proverb, “Carpe Diem”—“Seize the Day,” so that it becomes a unifying theme of the film.



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Where Others Saw obstacles, Winston Churchill Saw Opportunities



- The Man Who Would Not Contemplate Defeat



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Some Believe Senator John McCain Has become Adept at Creating Obstacles



- In a recent article, Todd S. Purdum described John McCain as:
- “The Man Who Never Was.”



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Leadership is Based on Honesty, Integrity, and Consistency, on Being Who You Are



- “To thine own self be true.”

Polonius' advice in Shakespeare's *Hamlet*

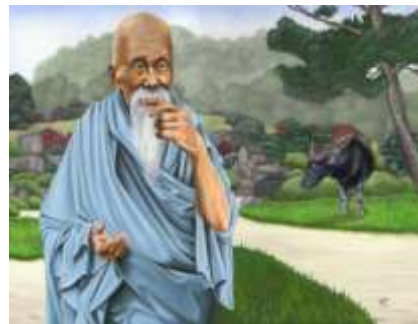


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Be the engine of change

- “A journey of a thousand miles must begin with a single step.”

Lao Tzu



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Transformational Changes Grow Out of Plans That Are Thoughtful, Collaborative, Visionary.



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What Alice Teaches Us About the Value of Planning



- Alice: “Would you tell me, please, which way I ought to go from here?”
- Cat: “That depends a good deal on where you want to get to.”



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- Alice: "I don't much care where."
- Cat: "Then it doesn't much matter which way you go."



Your Strategic Plan Will Define Your Term

- Developing a strategic plan may be the most important thing your team accomplishes over its three-year term.
- Your strategic plan will guide important council decisions.
- It will also shape your relationship with your administration.



John Maxwell's Seven Planning Principles

- 1. The Principle of Passion.
- 2. The Principle of Creativity.
- 3. The Principle of Influence.
- 4. The Principle of Priorities.
- 6. The Principle of Flexibility.
- 7. The Principle of Timing.
- 8. The Principle of Teamwork.



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Plans Don't Have to Be Forever!

- The best solutions are almost always temporary
- The Solutions your Council arrives at probably won't work forever, but will they work for now?
 - Peter Bregman.



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Beyond Cutting Costs: Why You Need a Plan

- “In general making government smaller is a good idea, but if saving money is the only motivation, it will be a wasted opportunity.
- The goal surely is to make (government) work better.”
- John Micklethwait, writing in the 25 Year Special Edition of *The Economist*.



Don't Forget that Politics is a Team Sport

- If politics is the art of
- the possible, it is only “possible” because individuals are willing to look for common ground with other members of Council, with their municipal administrators and with members of the community.



The Speed of Trust

- “He who does not trust enough, will not be trusted.”
 - Lao Tzu
- Organizations based on trust are more efficient than those that are not—perhaps as much as 250% more efficient.
- Study cited at a recent Franklin Covey workshop at Lethbridge College



Handling Complainers: Ray Car's Four Questions

- 1. What is the best thing that can happen today?
- 2. What is the worst thing that can happen today?
- 3. What can you do today to make sure the best thing happens?
- 4. What can you do to make sure the worst thing doesn't happen?



The Train is Leaving the Station



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Make Sure You Leave Time For Fun



- Make time to acknowledge, celebrate and laugh every day..
- Congratulations and good luck!



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