

Affordable Housing Update

November 23, 2017



2017 AUMA **Convention** & AMSC **Trade Show** November 22 - 24 | Calgary TELUS Convention Centre

Speakers

- Kelly Wagar, Affordable Housing Consultant, Canada Mortgage And Housing Corporation
- Darren Reedy, Manager of Welcoming and Inclusive Communities, AUMA







Canada's First Ever National Housing Strategy

10-year \$40-billion plan





The NHS offers a vision for the Canada of tomorrow as a place where families thrive, where children learn and grow, where parents find the stability to succeed in the job market, and where the elderly live in dignity — it is community renewal on a national scale.

- More livable neighbourhoods
- Healthier, secure places to live
- Better access to health and support services
- · Shorter distances to schools and daycares
- Closer to grocery stores and amenities
- Proximity to transit





Principles of the National Housing Strategy

Housing is more than just a roof over our heads

People

- Every Canadian deserves a safe and affordable home
- Housing investments must prioritize those most in need, including: women and children fleeing family violence; seniors; Indigenous peoples; people with disabilities; those dealing with mental health and addiction issues; veterans; and young adults
- Housing policy should be grounded in the principles of inclusion, participation, accountability, and non-discrimination

Communities

- Housing programs should align with public investments in job creation, skills training, transit, early learning, healthcare, and cultural and recreational infrastructure
- Housing investments should support Canada's climate change agenda and commitment to accessible communities
- Communities should be empowered to develop and implement local solutions to housing challenges

Partnerships

- First Nations, Inuit and Métis Nation housing strategies must be co-developed and founded in the values of self-determination, reconciliation, respect, and cooperation
- Good housing policy requires transparent and accountable partnership between the federal government, provinces, territories, municipalities, the social and private sectors, and people with lived experience of housing need
- The community housing sector must be prioritized, protected and grown

A \$40 Billion+ Once-in-a-Generation Joint Investment



for the National Housing Co-Investment Fund

\$4 billion

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for Canada Housing Benefit*

\$2.2 billion

for Homelessness Partnering Strategy

\$9.1 billion

for Community Housing Initiatives*

\$2.5 billion

for Federal-Provincial/Territorial Housing Partnership Fund, including the North*

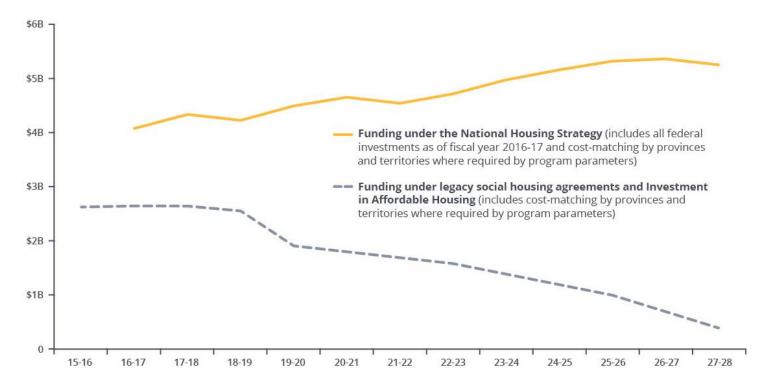
\$9.8 billion

for existing agreements

* Includes cost-matching by provinces and territories

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Investments Under the National Housing Strategy vs. Baseline Housing Investments



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National Housing Strategy Targets

1530,000

households removed from housing need

300,000 existing housing units repaired and

@385,000

households protected from losing an affordable home and another 50,000 benefiting from an expansion of community housing

150%

renewed representing **3X** as many units repaired and renewed under

federal programs from 2005 to 2015*

reduction in estimated number of chronically homeless shelter users

@100,000

new housing units created

representing **4X** as many units built under federal programs from 2005 to 2015*

@300,000

households provided with affordability support through the Canada Housing Benefit

NATIONAL HOUSING STRATEGY Housing Rights Are Human Rights

The National Housing Strategy will create...

Accountability and Participation

New legislation will require the federal government to maintain a National Housing Strategy and report to Parliament on housing targets and outcomes

A new Federal Housing Advocate will

examine and recommend to Canada Mortgage and Housing Corporation and the responsible Minister solutions to systemic barriers that Canadians face in accessing affordable housing

Non-discrimination and Inclusion

A new National Housing

Council with diverse participation including those with lived experience of housing need—will provide Canada Mortgage and Housing Corporation and the responsible Minister with ongoing input on policy, programming and research related to the National Housing Strategy

A new Community-Based Tenant Initiative will provide

funding to local organizations which assist people in housing need, so that they are better represented and able to participate in housing policy and housing project decision-making

A *new* public engagement

campaign will seek to reduce stigma and discrimination and highlight the benefits of inclusive communities and inclusive housing



At least 25% of National Housing Strategy Investments

will support projects that specifically target the unique needs of women and girls

Ongoing consultations with women including an annual Women's Housing Symposium

Financial support through the Canada Housing Benefit

New and repaired shelter spaces

Ongoing community housing subsidies



Improved affordable housing options and increased shelter space through the National Housing Co-Investment Fund

Targeted research on women's housing needs

Affordable housing for senior women

Improved housing affordability and safety through a human rights-based approach to housing

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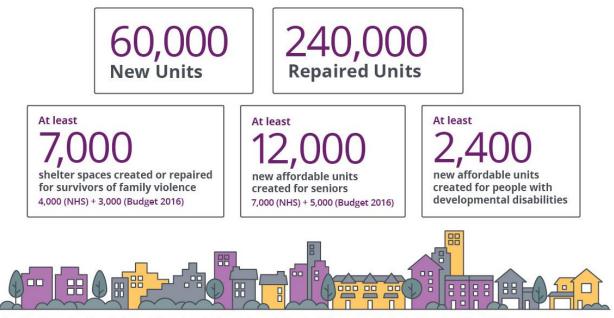
300,000 households across Canada

Note: For illustration only and not an indication of program design, benefit amount and eligibility.

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National Housing Co-Investment Fund Outcomes



Applications for the National Housing Co-Investment Fund will be accepted starting April 1, 2018.



✓ \$4.3 Billion Canada Community Housing Initiative

totalling **\$8.6 billion** with expected provincial/territorial cost-matching

√ \$500 Million

Federal Community Housing Initiative

385,000 households protected from losing an affordable home

+

330,000 units from the Canada Community Housing Initiative

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55,000 units from the Federal Community Housing Initiative

Plus another

50,000 Units benefiting from an expansion of community housing



Expected Results Through Federal Investment in Provinces and Territories

√330,000 units

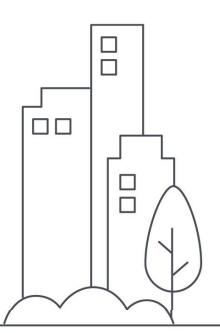
continue to be offered in existing community housing

At least 20% units repaired

At least 15% expansion of rent-assisted units

At least 300,000 households

supported through a Canada Housing Benefit



\$8.4 billion

delivered through existing federal-provincial/territorial agreements in place from 2018-19 to 2027-28

\$4.4 billion

in federal investments in provincial and territorial housing programs in 2016 and 2017, including new investments announced in Budget 2016

\$4.3 billion

for a new Canada Community Housing Initiative that will protect, regenerate and expand community housing (totalling \$8.6 billion with expected provincial/territorial cost-matching)

\$2 billion

for a new Canada Housing Benefit (totalling \$4 billion with expected provincial/territorial cost-matching)

\$1.1 billion

for provinces and territories to address distinct housing priorities, including affordability, repair and construction (totalling \$2.2 billion with expected provincial/territorial cost-matching)

\$300 million

in additional federal funding to address housing needs in Canada's North

ATIONAL HOUSING STRATEGY \$241 Million Evidence-Based Housing: Research, Data and Demonstrations

V Develop tools within government

to address data gaps and measure National Housing Strategy outcomes Build capacity for greater partnership and housing research outside government

Support researchers and research communities outside government

Develop a network of housing experts to analyze housing challenges **Introduce Solution Labs** to solve housing problems

Support demonstrations put forward by researchers and housing partners outside of government



A place to call home

Canada

AUMA's Housing Hub









that are impacting our members and their citizens. In order to be ϵ

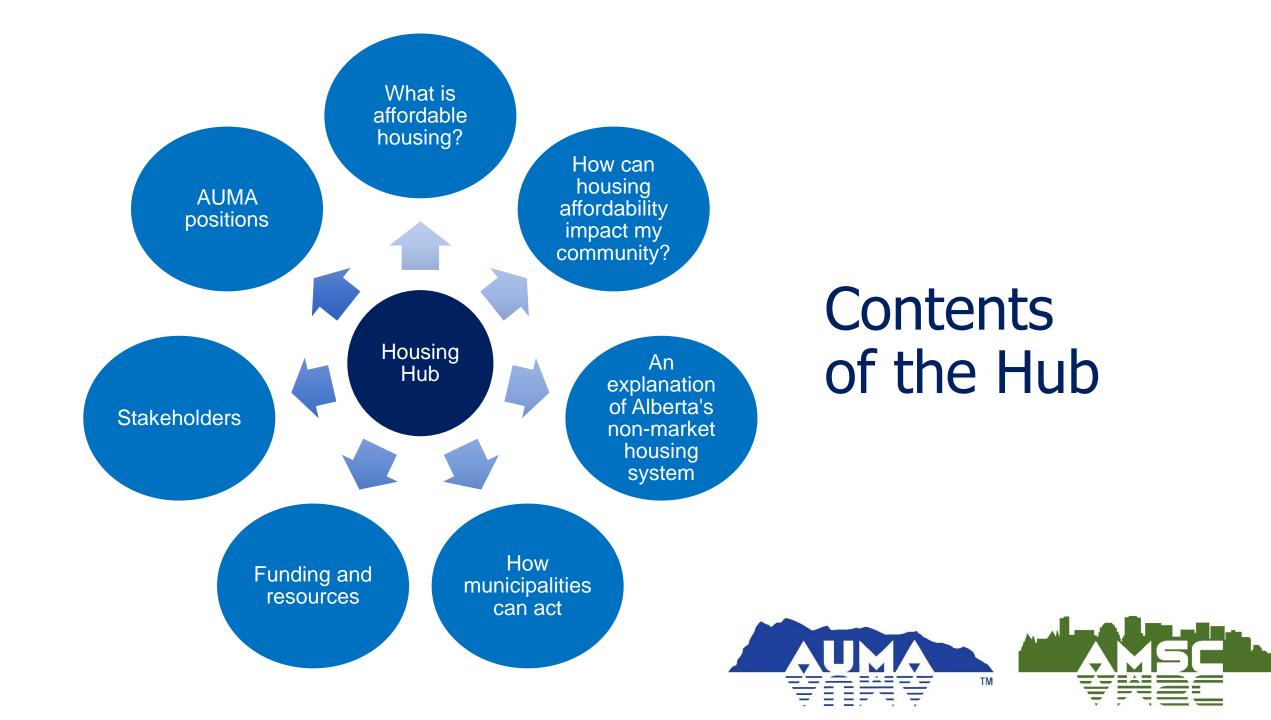
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About us	Membership	Business services	Advocacy services	Events
Home / Advocacy services / Programs & Initiatives			Programs & Initiatives	
Programs & Initiatives			Resolutions	
Our programs and services have been developed in response to t			Document library	pportunities

matter most to municipalities, our programs and initiatives also aim to educate and inform our stakeholders and the general public about why those issues should matter to them too.

Programs & Initiatives

	Emergency management and disaster response	Infrastructure
	Energy policies framework	Economic
	Enterprise risk management	Governance
	Housing Hub	Social
	Intermunicipal cooperation	Governance
	Marijuana Production and Regulation - Municipal Resources	Governance



How to get started



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Strategies to support housing affordability



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Strategies to overcome NIMBYism







How to measure performance

lf you can't **MEASURE** it you can't **MANAGE** it.



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Questions or examples

Questions:

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Examples to share: advocacy@auma.ca





Questions





WE ARE economies of scale WE ARE THE SUPPORT YOU NEED

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we are the **EXPERTS** IN MUNICIPALITIES we are your advocate