



ARPA

LEADERS SUMMIT

PROGRAM

Join CAOs and senior municipal leaders from across Alberta to explore and discuss emerging issues with your peers! This event gathers senior staff responsible for recreation, parks, arts and culture, FCSS, community development and urban planning.

SCHEDULE

The Leaders Summit is a series of workshops designed by individuals with specific expertise in their field, and will include plenty of time for questions, discussion, debate and networking.

Wednesday, January 30, 2019

6:00-7:30 pm

REGISTRATION AND PROFESSIONAL CAPACITY BUILDING RECEPTION

7:30-8:00 pm

OPENING KEYNOTE

Presenter – Duane Bratt, Mount Royal University



Duane Bratt will discuss why the 2019 Alberta election is the most unique one in Alberta's history. He will examine the parties, personalities, and policies. A focus will be on the issues in the areas of recreation, parks, social services, planning, arts and culture.

8:00 pm

PROFESSIONAL CAPACITY BUILDING RECEPTION CONTINUES

Thursday, January 31, 2019

7:30-8:30 am

BREAKFAST

8:30-8:45 am

OPENING REMARKS & ELDER BLESSING

Elder – Una Wesley

8:45-10:15 am

INTERMUNCIPAL COLLABORATION FRAMEWORK



A. Multiple Municipal Collaboration

Ken Luck, City of Spruce Groove

B. Rural/Urban Municipal Collaboration

Susan Laurin, Town of Okotoks

C. Indigenous/Urban Municipal Collaboration

D. TBD

This session will provide insights into the do and don'ts of ICF. A variety of models will be described by individuals who were at the centre of these multi-municipality, rural-urban, indigenous and municipality models. This description will evolve with additional input from the presenters.

10:15-10:45 am

Coffee Break

10:45-12:15 pm

THE HEALTH OF OUR CHILDREN: ADDRESSING PHYSICAL ACTIVITY & HEALTHY EATING



Presenters:

Shelley Sawchuk, City of St. Albert

Kim Raine

This session will review a number of factors that are affecting the health of children and provide insights on how to combat these in the recreation sector. Presenters will discuss topics such as healthy food environments, marketing to children, and the increased rise in screen time that results in less time for physical activity.

SCHEDULE

Thursday, January 31 2019 (continued)

12:15-1:15 pm

LUNCH

1:15-2:45 pm



DISCOVERING THE UNDISCOVERED: UPCOMING DRIVERS OF CHANGE FOR MUNICIPAL PARKS IN AB

Presenter:

Justin Ellis, RC Strategies + PERC

Joe Pavelka, Consultant/Professor - Mount Royal University

Over the past decade, leaders of Alberta's municipal parks systems have successfully focused tremendous efforts on growing recognition that parks are critical to the social, cultural, economic and environmental well-being of communities. Now, most colleagues in the municipal planning, engineering, economic development and land developers generally agree. Where once an afterthought, parks are now a critical component of most livable communities. Though significant investments have occurred and the recognition of the importance of parks has grown, we now wonder if the leaders of Alberta's municipal park systems have truly had time to identify, ponder and chart a path for managing the drivers of change that are on our doorstep.

Justin will work with participants to discover the (potentially) unconsidered drivers of change that are on the door-step of Alberta's municipal park managers and may challenge the ability of our parks systems to deliver on the benefits we, as park managers, have so loudly touted. These drivers will, undoubtedly, impact our resident's expectations of parks and the way parks and park systems are planned, designed and managed. Plenary presentations together with group break-out discussions will be used to present and explore new, interesting and even controversial drivers of change that municipal park systems in Alberta are likely to face in the future. And, yes, we will work to ensure the drivers are relevant to rural and urban park systems.

2:45-3:15 pm

Coffee Break

3:15-4:45 pm



VANCOUVER'S GREENEST CITY 2020 ACTION PLAN

Presenter:

Dave Hutch, City of Vancouver

Addressing sustainability, managing carbon footprint and increasing resilience is core business for municipalities today, but how do you engage residents and align staff city-wide, on a unified approach with measurable outcomes? Using Vancouver's Greenest City Action Plan combined with the Vancouver's Healthy City Strategy and VanPlay the Vancouver Parks and Recreation Master Plan currently under development, Dave will show how Vancouver is taking a city-wide and data-driven approach to deeply understand the sustainability and resilience challenges facing Vancouver and taking concrete, measurable steps to move the dial.

4:45-5:15 pm

Break

5:15-6:45 pm

DINNER

6:45-8:00 pm

PROFESSIONAL CAPACITY BUILDING RECEPTION CONTINUES

SCHEDULE

Friday, February 1, 2019

7:00-8:00 am

BREAKFAST

8:00-9:30 am



FAMILY FRIENDLY & INCLUSIVE COMMUNITIES PANEL

Presenters:

Darren Reedy, Consultant
Meagan Reid, Bow Valley Immigration Partnership
Tasina Pope, Communities ChooseWell Champion & Community Activator, Stoney Nakoda Nation

Examples of how to build an inclusive welcoming community and what are the key considerations in programming and communications to new and marginalized communities within your municipality. This description will evolve with additional input from the presenters.

10:00-11:30 am



PUBLIC GOOD 3.0: FROM THEORY TO PRACTICE

Presenter:

Joe Pavelka, Consultant/Professor - Mount Royal University
Justin Ellis, RC Strategies + PERC
Gary Debney, RC Strategies + PERC

The public recreation and parks sector is no longer focused on its core mandate". This is a provoking proposition that we made three years ago at Conference. We proposed that public recreation is no longer driven by achieving the greatest public good in all that we do. Instead, we proposed that many of the sectors decisions are driven by an "attempt to be all things to all people" and a disproportionate pressure to service smaller, specialized interest groups. In previous sessions, we have challenged participants to reflect on how their parks and recreation services have changed in the past decade and to critically and honestly evaluate whether current investments and decisions are maximizing the public good. At last year's summit, we put forward ideas about how and why we have lost our way as a sector and articulated the need to return to our "core". A clear case for change was established including a case for significantly enhancing the public recreation sector's focus on leisure education as a core business priority. Since initiating the discussion, interest in the idea of refocusing the sector on its core has grown. Exciting new research into the evolution of the recreation sector away from its core mandate is now underway and being led by Lisa Tink, Doctoral Student at the University of Alberta's School of Public Health. Continuing this series of thought-provoking conversations, this session will summarize the salient points made in previous years and engage the leaders of Alberta's Parks and Recreation sector in identifying practical approaches to critically review current operations with the aim of refocusing operations on our core mandate – maximizing public good. We will explore how the sector might be able to transition back to its core without looking like it is abdicating responsibility and how it can support all components of the leisure and recreation delivery system. And, recognizing the diverse service delivery models in play in the province, the session will also explore third-party operators and practical ways to maximize public good when the municipality doesn't directly deliver the service. Plenary and group discussions will ensure all participants leave with ideas worthy of implementing in their home jurisdictions.

11:30-12:00 pm

CLOSING REMARKS

SPEAKER BIOS

JUSTIN ELLIS

Justin is a parks and recreation planner with 14 years of experience who has successfully led the completion of over 50 parks and recreation related projects for municipalities across Western Canada including the parks and recreation master plans for Osoyoos, Municipality of North Cowichan, Regional District of Nanaimo, Parkland County, Spruce Grove, Stony Plain and Sturgeon County. He is highly experienced in parks, recreation, and trails planning; needs assessment; and policy and strategy preparation and effectively leads interdisciplinary teams of landscape architects, community engagement specialists, municipal planners, and engineers. As an IAP2 accredited public participation professional, Justin works tirelessly to meaningfully engage communities in developing plans for parks and recreation. Justin regularly attends and presents his teams' parks and recreation planning work at ARPA, BCRPA, Society of Outdoor Recreation Professionals conferences and was an invited participant in the National Recreation Summit. He was awarded the 2011 Society of Outdoor Recreation Professionals award for excellent outdoor recreation planning.

JOE PAVELKA

He has been involved in recreation in Alberta for over 25 years as a practitioner and former Assistant Director of Calgary Parks & Recreation, a consultant author and speaker. In his career as a practitioner and consultant, Joe has carried numerous recreation and parks business, development and redevelopment plans. Joe's scope today spans recreation, parks, and tourism. He has studied recreation and leisure in many locations throughout the world and he is keen to apply this experience and expertise to our ever-changing recreation landscape. Joe is presently a Professor in the Department of Health and Physical Education at Mount Royal University and Principal at Planvision Consulting Ltd.

KIM RAINE

Dr. Kim Raine is Professor and Associate Dean (Research) in the School of Public Health, University of Alberta. She is a Fellow of the Canadian Academy of Health Sciences and a Registered Dietitian. Her research focuses on community and policy interventions to promote the health of populations. She served as President of the Alberta Public Health Association from 2009-2012. She has published over 160 peer reviewed articles. Dr. Raine is also an avid endurance athlete, having completed dozens of marathons and 10 full Ironman triathlons.

KEN LUCK

Born and raised in Alberta having worked in the municipal recreation sector for nearly 35yrs. including the communities of Fairview, Didsbury and Ponoka. Presently serves as Director of Recreation Services for the City of Spruce Grove and is the Central Region Representative on the Board of the Alberta Recreation & Parks Association.

SUSAN LAURIN

Susan is the Community Services Manager with the Town of Okotoks and is the past president with Alberta Recreation & Parks Association.

DARREN REEDY

Darren Reedy is a consultant with ten years' experience in the municipal sector. One of his current roles involves managing the Welcoming and Inclusive Communities initiative for the Alberta Urban Municipalities Association where he assists municipal governments to advance policies and practices to overcome issues of social exclusion.

SPEAKER BIOS

MEAGAN REID

Like many of her neighbours from all over the world, Meagan Reid was drawn to the Rockies by a love of outdoor recreation, but stayed for the community. Since its launch in 2014, Meagan has coordinated the Bow Valley Immigration Partnership (BVIP). This collaborative initiative brings together stakeholders from every sector of the community to implement strategies that help foreign-born locals from Lake Louise to Kananaskis connect, contribute, and know they belong in the Bow Valley.

DAVE HUTCH

Dave Hutch is the Acting Director of Planning and Park Development for the Vancouver Board of Parks and Recreation. Dave has 25+ years of public sector experience connecting with people, health, ecology and place within a diversity of public agencies (federal, provincial and municipal) responsible for urban design, park and recreation planning and design, active transportation, and urban ecosystems.

SHELLEY SHAWCHUK

Shelley Sawchuk has a background in marketing and sponsorships that spans over 25 years and covers a range of industry with five years at the Edmonton Downtown Business Association, 13 years with Servus Credit Union, six years at Sobeys and now over two years with the City of St. Albert as Manager of Business and Marketing for Recreation and Parks.

UNA WESLEY

Una Wesley is a respected Stoney Nakoda Elder, Language and Culture Keeper, Educator and Healer. She was also the first female Chief for the Stoney Nakoda First Nation in 1984. Elder Wesley's interest is in promoting the Stoney Nakoda culture and making sure that it can be used as an avenue for Indigenous youth to heal, grow, and learn.

DUANE BRATT

Duane Bratt is a political science Professor and Chair in the Department of Economics, Justice, and Policy Studies at Mount Royal University (Calgary, Alberta). He was educated at the Universities of Windsor (BA 1991, MA 1992) and Alberta (Ph.D 1996). He teaches in the area of international relations and Canadian public policy. His primary research interest is in the area of Canadian nuclear policy. Recent publications include: co-editor, *Orange Chinook: Politics in the New Alberta* (University of Calgary Press, 2018), co-editor, *Readings in Canadian Foreign Policy: Classic Debates and New Ideas* 3rd edition (Oxford University Press, 2015) and author of *Canada, the Provinces, and the Global Nuclear Revival* (McGill-Queen's University Press, 2012). Current projects include the risk assessment of Canada's nuclear waste site selection process. Duane is also a regular commentator on political events.

TASINA POPE

Tasina Pope is Stoney Nakoda from the Chiniki First Nation. She co-Founded the non-profit grassroots recreation-based initiative called Sacred Rocky Mountain Mini Thni (Bow River) Movement Association. Tasina worked with the Stoney Education Authority in 2018 and has since been active organizing recreation, cultural, and arts opportunities for the youth and for her community members.

SPEAKER BIOS

GARY DEBNEY

A Senior Associate with RC Strategies. 40+ years' experience working for public, not for profit and private clients across western Canada. Completed over 400 recreation and parks projects. Experience as a practitioner, College Instructor, project manager and developer and strategic thinker and planner.

As a Past President of both ARPA and CPRA the future of the industry is a major focus. For the past twenty years Gary instructed in the MRC Diploma program teaching new candidates the awesome potential of recreation to impact individual, family and community quality of life. As MRC became a University, he was part of the team to create a sport and recreation degree. In 2016, Gary initiated and led the conversation on Public Good.

Major area of interest is parks and recreation infrastructure. Working with dynamic teams to build sustainable solutions for communities.